

Tarif des annonces 2021

(TVA 7,7 % en plus)

Valable dès le 1^{er} janvier 2021

Tarif des annonces:
(TVA 7,7 % en plus)

Pages Intérieures:

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2/32 ^e	CHF 114.–	10/32 ^e	CHF 414.–
3/32 ^e	CHF 155.–	12/32 ^e	CHF 488.–
4/32 ^e	CHF 190.–	15/32 ^e	CHF 580.–
5/32 ^e	CHF 226.–	16/32 ^e	CHF 610.–
6/32 ^e	CHF 277.–	20/32 ^e	CHF 760.–
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1^{ère} page:

Les tarifs pour la 1^{ère} page sont le double des tarifs indiqués ci-dessus.

Publi-reportage:

Multiples possibilités de publi-reportage.

Dès abonnement avec 20% de rabais de répétition ou selon le montant du contrat d'annonces (dès 2500 fr.), les heures consacrées au rédactionnel et à la mise en page sont offertes.

Rabais de répétition:

2-4	parutions 5%
5-10	parutions 10%
11-20	parutions 15%
21-42	parutions 20%

Liste des parutions 2020:
(42 parutions)

-	19.02	09.04	28.05	-	03.09	22.10
8.01	26.02	16.04	04.06	-	10.09	29.10
15.01	-	23.04	11.06	-	17.09	05.11
22.01	12.03	30.04	18.06	-	24.09	12.11
29.01	19.03	07.05	25.06	13.08	01.10	19.11
05.02	26.03	-	02.07	20.08	08.10	26.11
12.02	-	21.05	09.07	27.08	15.10	03.12

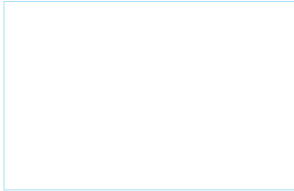
Conditions:

Ces prix comprennent l'insertion pour une ou plusieurs parutions.

Tirage : 15 500 exemplaires. Distribution dans tous les ménages d'Areuse, Auvernier, Boudry, Bevaix, Cortaillod, Colombier, Bôle, Rochefort, Saint-Aubin-Sauges, Gorgier, Chez-le-Bart, Montalchez, Fresens, Vaumarcus-Vernéaz

Egalement dans les cases postales.

Délai de la remise des annonces : mardi 10 heures avant la date de parution.



1/32
55x35.5
70.-

2/32
55x74.5
114.-

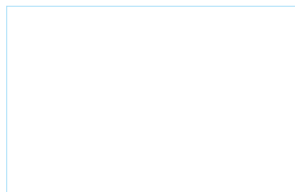
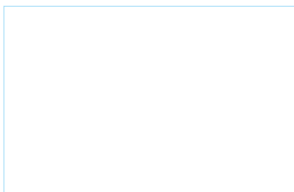
3/32
55x113
155.-

4/32
55x152
190.-

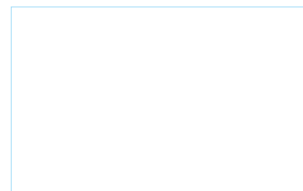
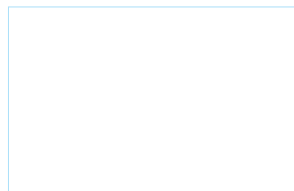
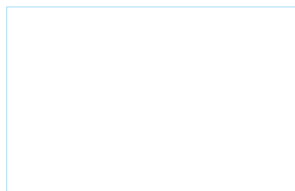
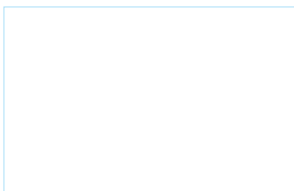
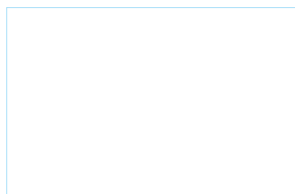
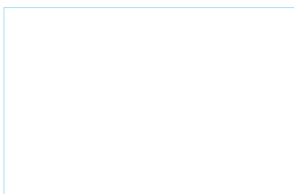
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114.-

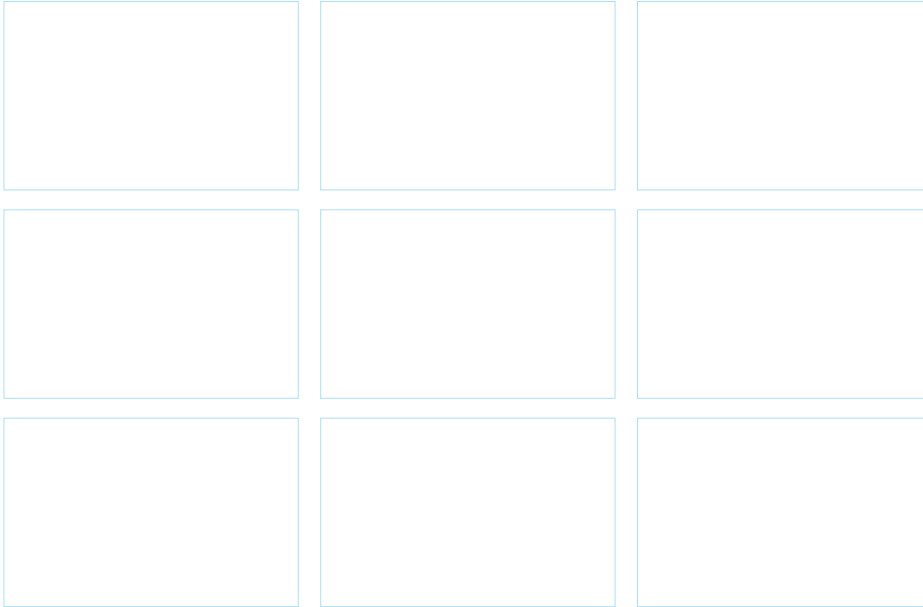
3/32
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155.-

4/32
232x35.5
190.-



4/32
114x74.5
190.-



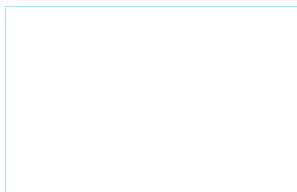
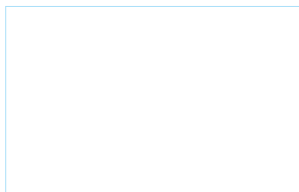
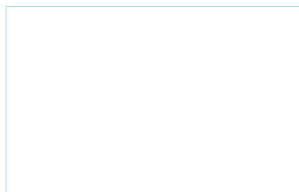


6/32
55x230
277.-

6/32
114x113
277.-

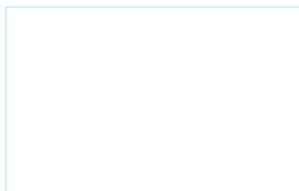
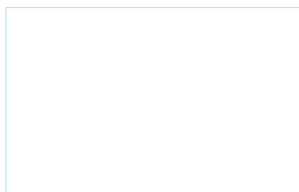
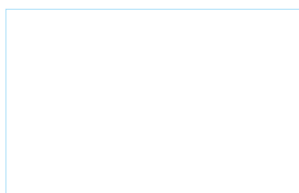
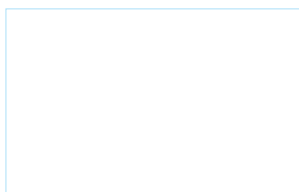
5/32
55x190.5
226.-

6/32
173x74.5
277.-



9/32
173x113
368.-

8/32
55x307
321.-

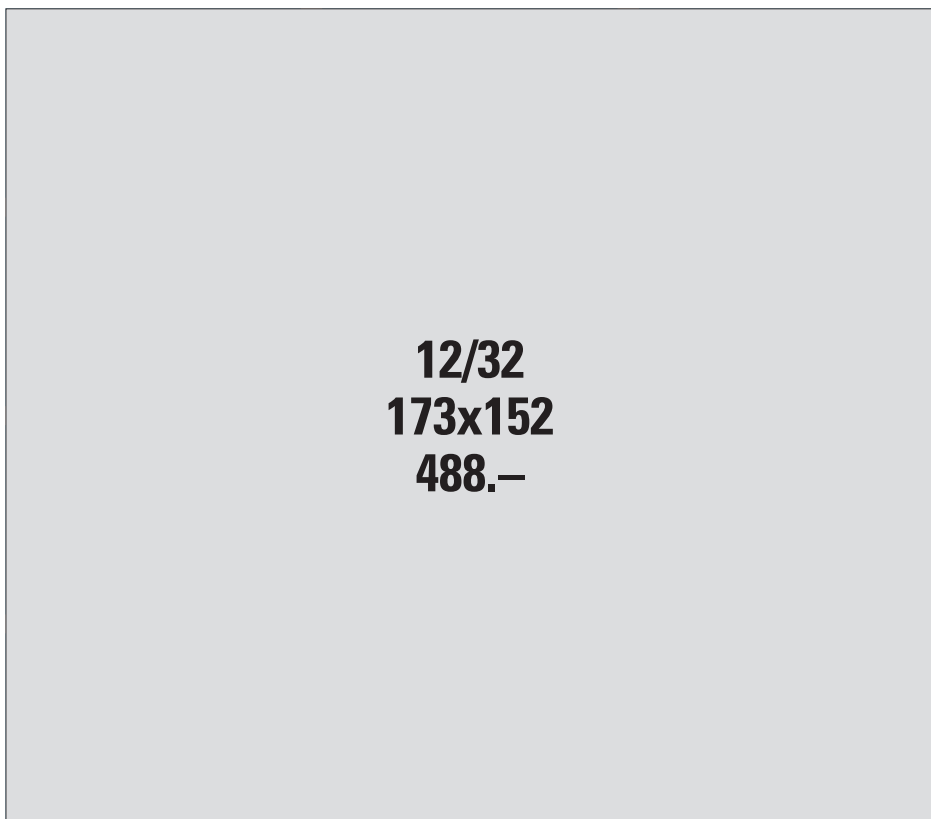
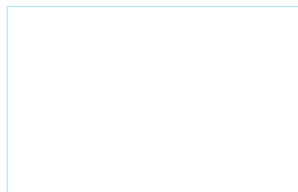
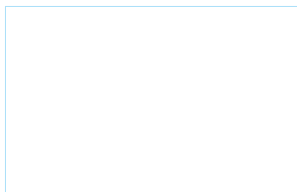
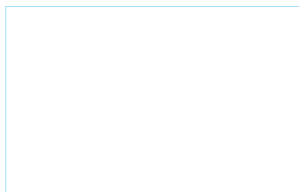
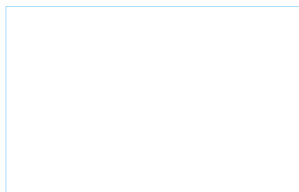


8/32
114x152
321.-

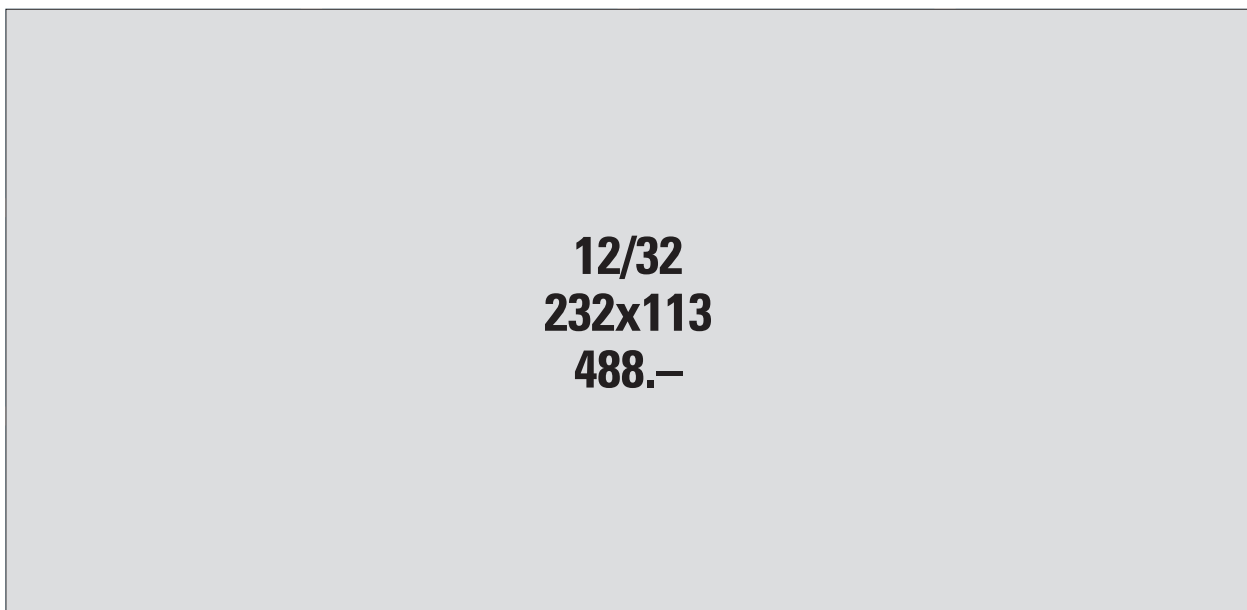
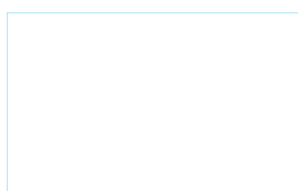
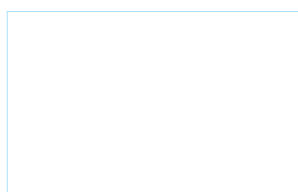
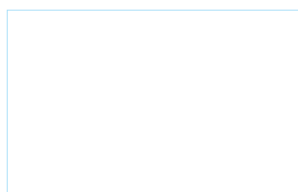
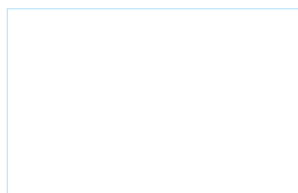
8/32
232x74.5
321.-

10/32
114x190.5
414.-

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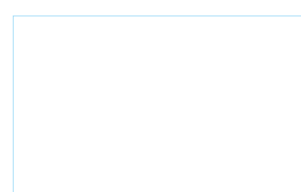
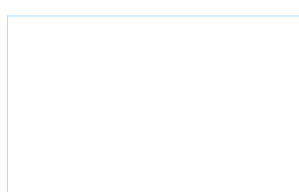
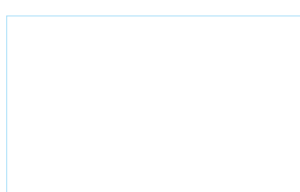
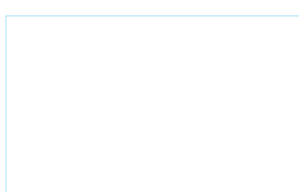
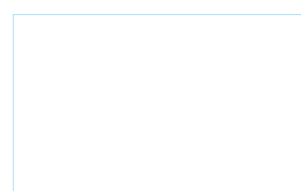
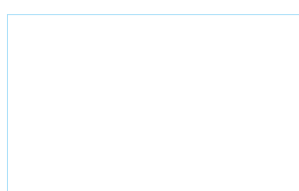
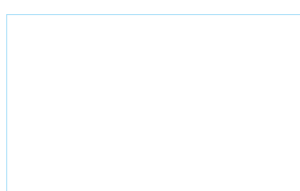
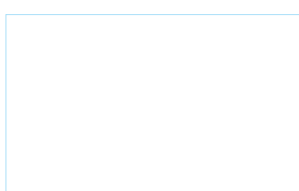
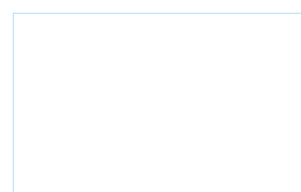
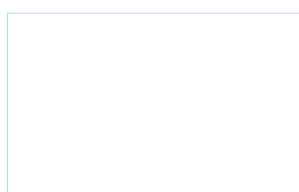
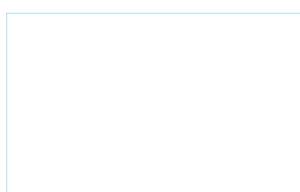
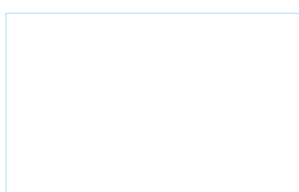
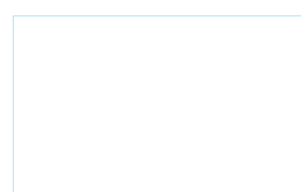
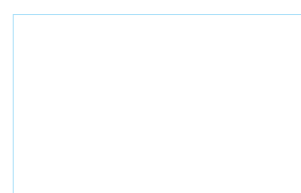
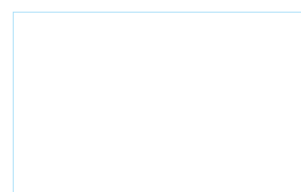
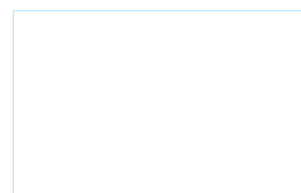
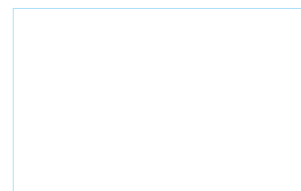


12/32
173x152
488.-



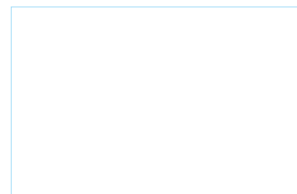
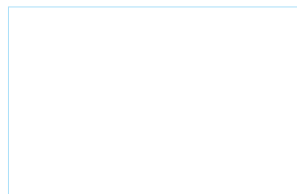
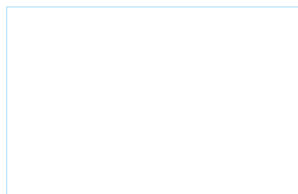
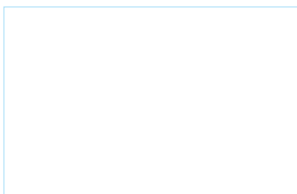
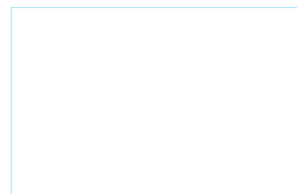
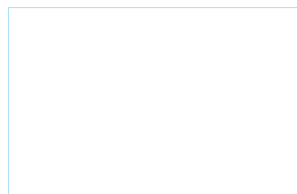
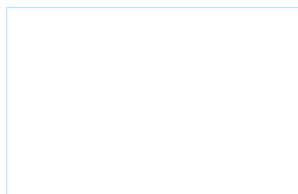
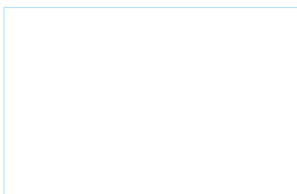
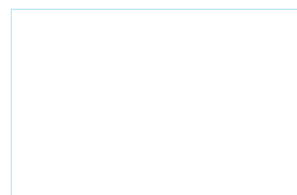
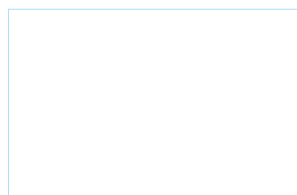
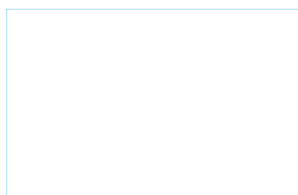
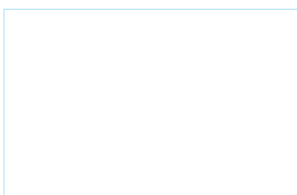
12/32
232x113
488.-

15/32
173x190.5
580.-

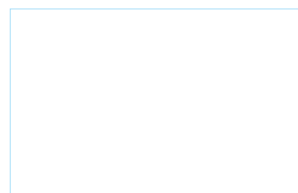
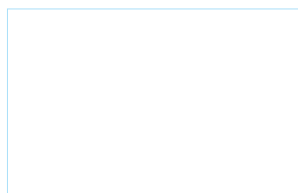
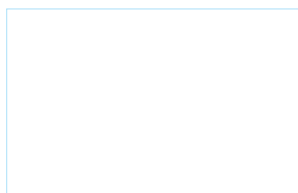
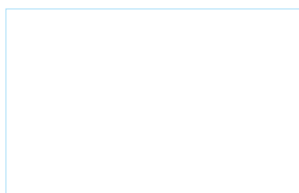
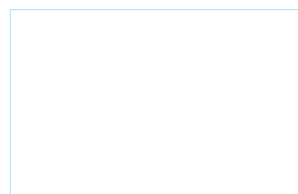
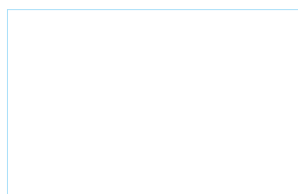
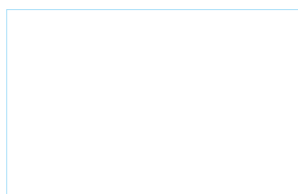
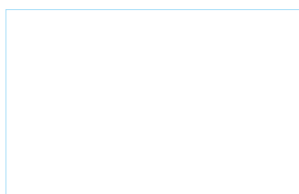


16/32
232x152
610.-

20/32
232x190.5
760.-



24/32
232x230
949.-



32/32
232x307
1156.-