

## Tarif des annonces 2026

Valable dès le 1<sup>er</sup> janvier 2026

### Tarif des annonces :

(TVA 8,1% en plus)

#### Pages Intérieures:

1/32 <sup>e</sup>	CHF	89.-	10/32 <sup>e</sup>	CHF	483.-
2/32 <sup>e</sup>	CHF	141.-	12/32 <sup>e</sup>	CHF	543.-
3/32 <sup>e</sup>	CHF	188.-	15/32 <sup>e</sup>	CHF	638.-
4/32 <sup>e</sup>	CHF	226.-	16/32 <sup>e</sup>	CHF	671.-
5/32 <sup>e</sup>	CHF	264.-	18/32 <sup>e</sup>	CHF	753.-
6/32 <sup>e</sup>	CHF	323.-	20/32 <sup>e</sup>	CHF	836.-
8/32 <sup>e</sup>	CHF	374.-	24/32 <sup>e</sup>	CHF	1044.-
9/32 <sup>e</sup>	CHF	429.-	32/32 <sup>e</sup>	CHF	1272.-

#### 1<sup>ère</sup> page:

Les tarifs pour la 1<sup>ère</sup> page sont le double des tarifs indiqués ci-dessus.

### Publi-reportage :

Multiples possibilités de publi-reportage, de base 1/2 page avec photos: CHF 780.- TTC  
Dès abonnement avec 20% de rabais de répétition ou selon le montant du contrat d'annonces (dès 2500 fr.), les heures consacrées au rédactionnel et à la mise en page sont offertes.

### Rabais de répétition :

2-4	parutions 5 %
5-10	parutions 10 %
11-20	parutions 15 %
21-42	parutions 20 %

### Liste des parutions 2026 :

(43 parutions)

-	20.02	10.04	29.05	-	28.08	16.10	04.12
09.01	-	17.04	05.06	-	04.09	23.10	11.12
16.01	06.03	24.04	12.06	-	11.09	30.10	18.12
23.01	13.03	-	19.06	-	18.09	06.11	-
30.01	20.03	08.05	26.06	07.08	25.09	13.11	
06.02	27.03	-	03.07	14.08	02.10	20.11	
13.02	-	22.05	10.07	21.08	09.10	27.11	

### Conditions :

Ces prix comprennent l'insertion pour une ou plusieurs parutions.

**Tirage : 16 000 exemplaires.** Distribution dans tous les ménages d'Areuse, Auvernier, Boudry, Bevaix, Cortaillod, Colombier, Bôle, Rochefort, Saint-Aubin-Sauges, Gorgier, Chez-le-Bart, Montalchez, Fresens, Vaumarcus-Vernéaz

Egalement dans les cases postales.

**Délai de la remise des annonces : mardi 10 heures avant la date de parution.**

1/32e  
55 x 35,5  
CHF 89.-

2/32e  
55 x 74,5  
CHF 141.-

3/32e  
55 x 113  
CHF 188.-

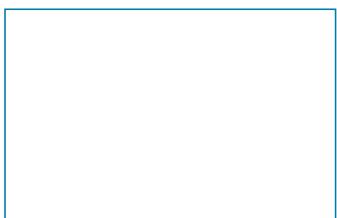
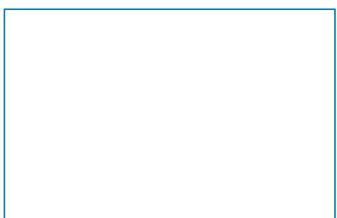
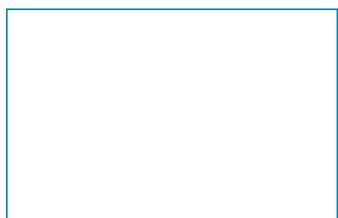
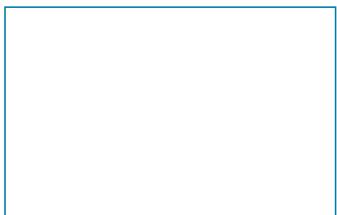
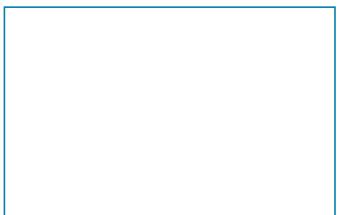
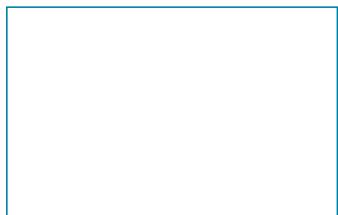
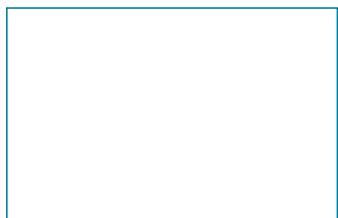
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CHF 226.-

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114 x 35,5  
CHF 141.-

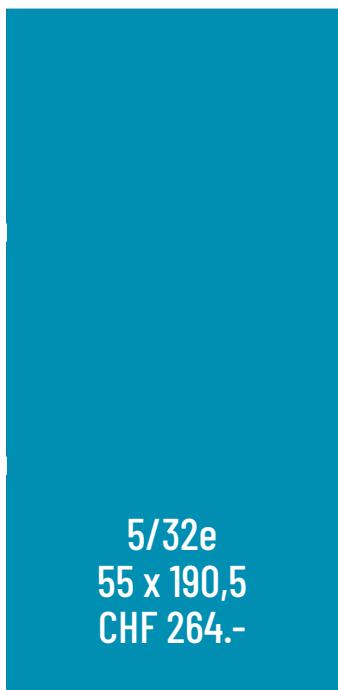
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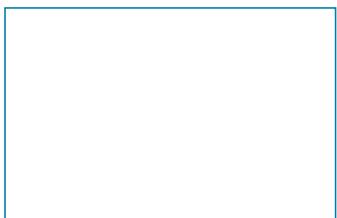
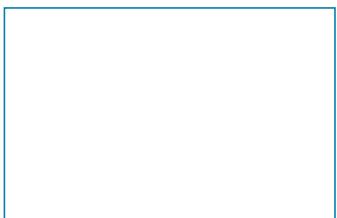
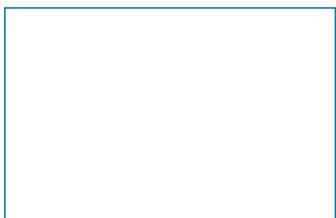
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4/32e  
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CHF 226.-

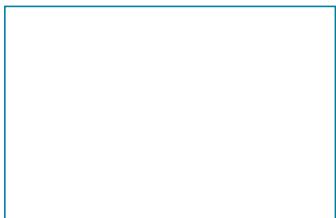


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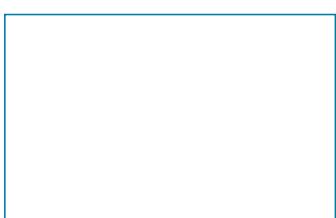




**9/32e  
173 x 113  
CHF 429.-**



**8/32e  
55 x 307  
CHF 374.-**



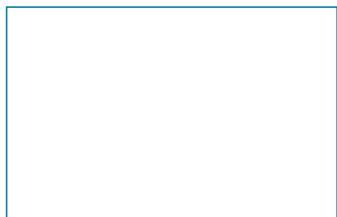
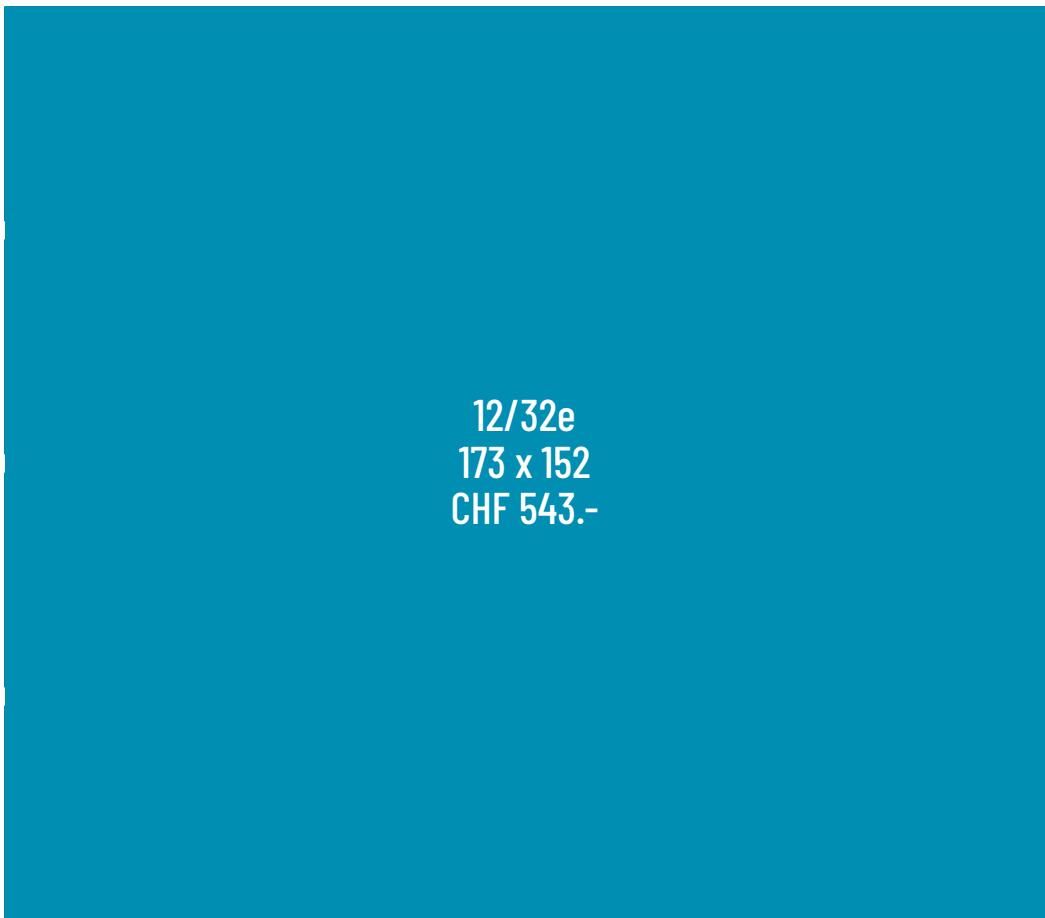
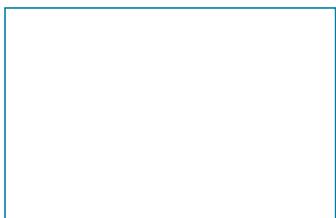
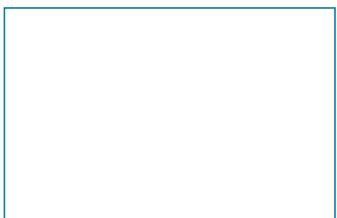
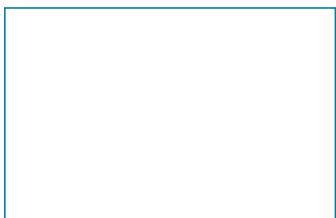
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114 x 152  
CHF 374.-**



8/32e  
232 x 74,5  
CHF 374.-

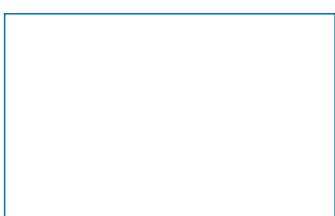
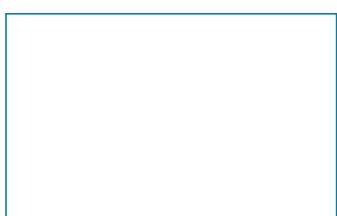
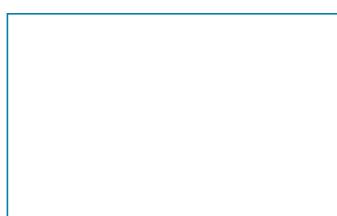
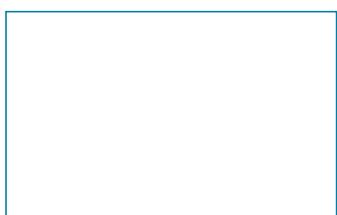
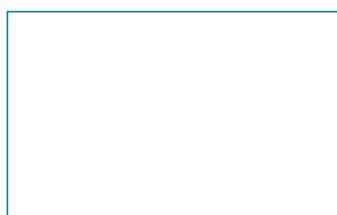
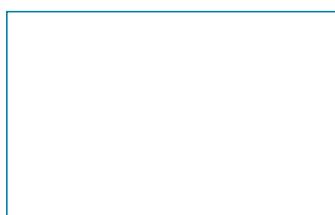
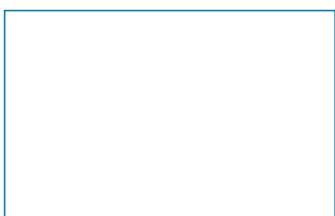
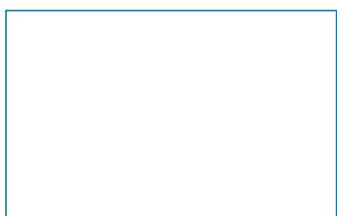
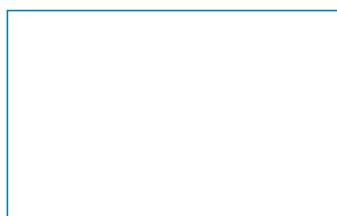
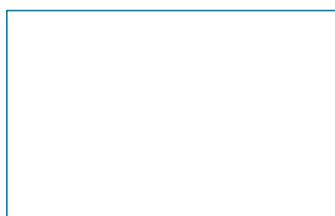
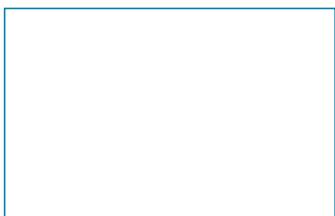
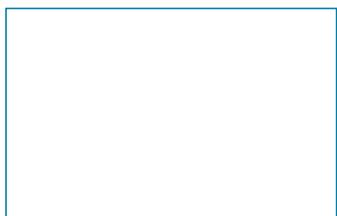
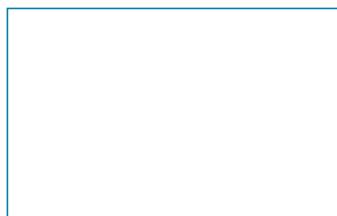
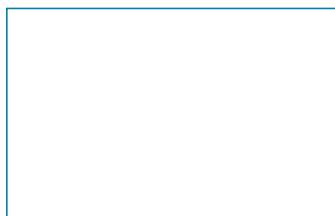
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114 x 190,5  
CHF 483.-

12/32e  
114 x 230  
CHF 543.-

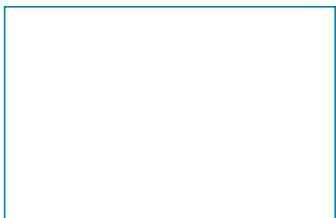
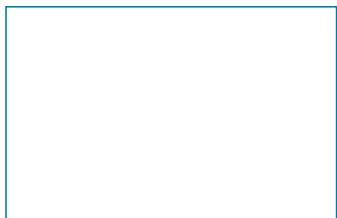
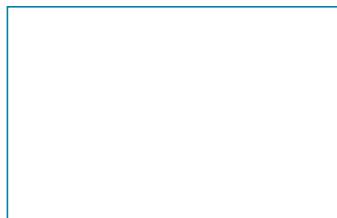
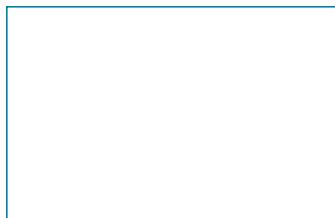
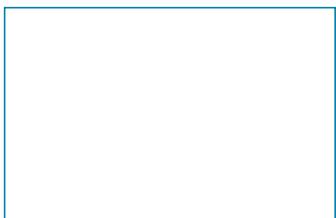
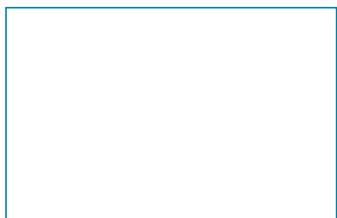
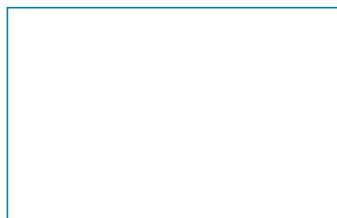
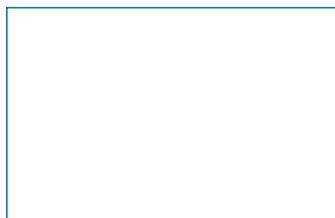
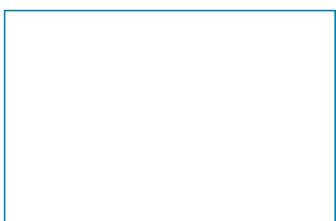
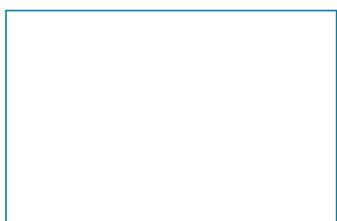
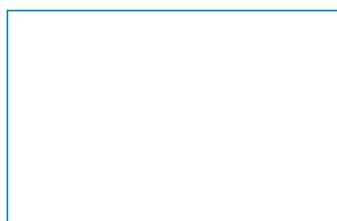
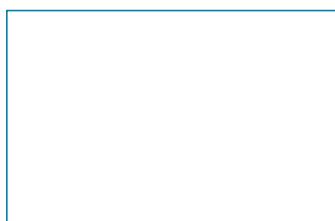


15/32e  
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CHF 638.-

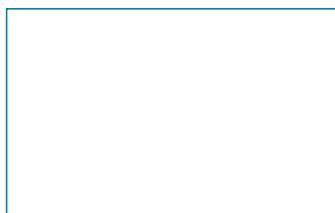
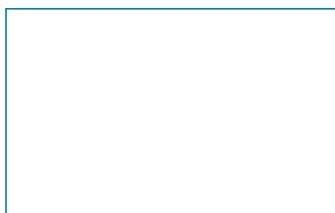
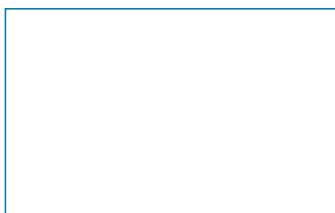
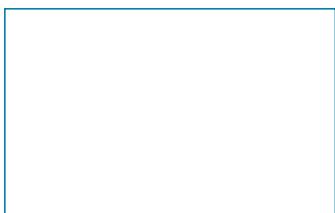
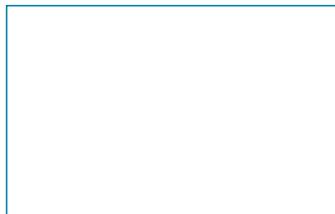
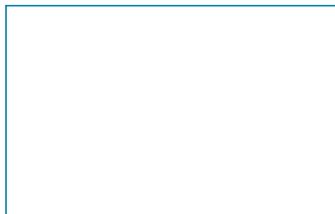
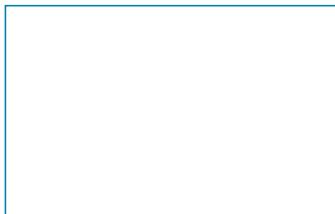
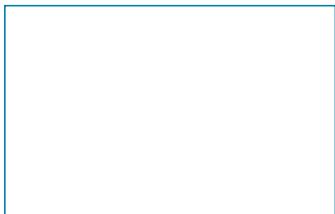
16/32e  
232 x 152  
CHF 671.-



20/32e  
232 x 190,5  
CHF 836.-



24/32e  
232 x 230  
CHF 1044.-



32/32e  
232 x 307  
CHF 1272.-