

Tarif des annonces 2025

Valable dès le 1^{er} janvier 2025

Tarif des annonces :

(TVA 8,1 % en plus)

Pages Intérieures :

1/32 ^e	CHF	89.-	10/32 ^e	CHF	483.-
2/32 ^e	CHF	141.-	12/32 ^e	CHF	543.-
3/32 ^e	CHF	188.-	15/32 ^e	CHF	638.-
4/32 ^e	CHF	226.-	16/32 ^e	CHF	671.-
5/32 ^e	CHF	264.-	18/32 ^e	CHF	753.-
6/32 ^e	CHF	323.-	20/32 ^e	CHF	836.-
8/32 ^e	CHF	374.-	24/32 ^e	CHF	1044.-
9/32 ^e	CHF	429.-	32/32 ^e	CHF	1272.-

1^{ère} page :

Les tarifs pour la 1^{ère} page sont le double des tarifs indiqués ci-dessus.

Publi-reportage :

Multiplés possibilités de publi-reportage, de base 1/2 page avec photos:CHF 780.- TTC
Dès abonnement avec 20% de rabais de répétition ou selon le montant du contrat d'annonces (dès 2500 fr.), les heures consacrées au rédactionnel et à la mise en page sont offertes.

Rabais de répétition :

2-4	parutions 5 %
5-10	parutions 10 %
11-20	parutions 15 %
21-42	parutions 20 %

Liste des parutions 2025 :

(42 parutions)

-	21.02	11.04	06.06	-	12.09	31.10	19.12
10.01	-	-	13.06	-	19.09	07.11	-
17.01	07.03	25.04	20.06	08.08	26.09	14.11	
24.01	14.03	-	27.06	15.08	03.10	21.11	
31.01	21.03	09.05	04.07	22.08	10.10	28.11	
07.02	28.03	16.05	-	29.08	17.10	05.12	
14.02	04.04	23.05	-	05.09	24.10	12.12	

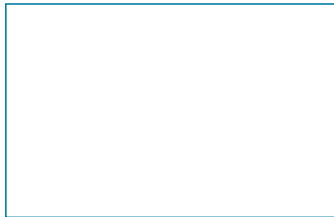
Conditions :

Ces prix comprennent l'insertion pour une ou plusieurs parutions.

Tirage : 15 700 exemplaires. Distribution dans tous les ménages d'Areuse, Auvernier, Boudry, Bevaix, Cortaillod, Colombier, Bôle, Rochefort, Saint-Aubin-Sauges, Gorgier, Chez-le-Bart, Montalchez, Fresens, Vaumarcus-Vernéaz

Egalement dans les cases postales.

Délai de la remise des annonces : mardi 10 heures avant la date de parution.



1/32e
55 x 35,5
CHF 89.-

2/32e
55 x 74,5
CHF 141.-

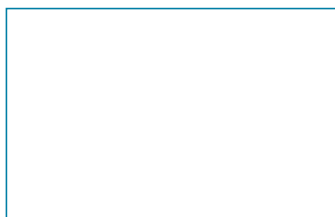
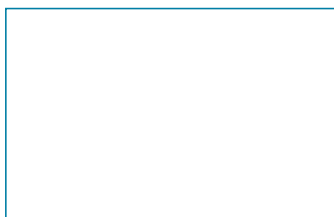
3/32e
55 x 113
CHF 188.-

4/32e
55 x 152
CHF 226.-

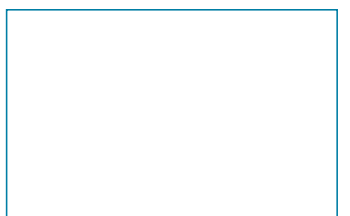
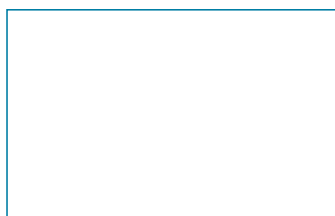
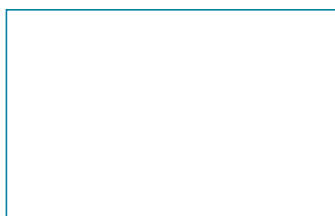
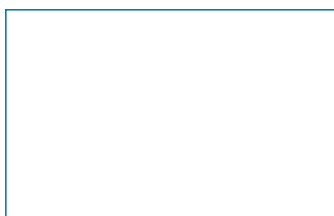
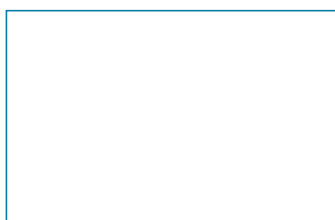
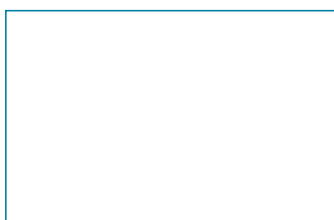
2/32e
114 x 35,5
CHF 141.-

3/32e
173 x 35,5
CHF 188.-

4/32e
232 x 35,5
CHF 226.-



4/32e
114 x 74,5
CHF 226.-

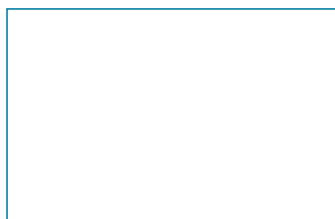
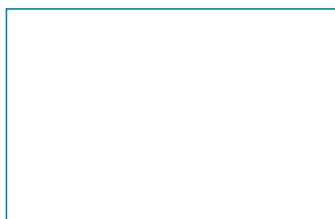
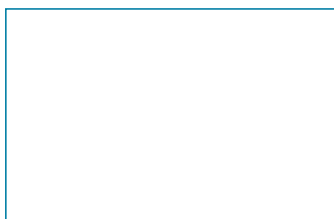


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CHF 323.-

5/32e
55 x 190,5
CHF 264.-

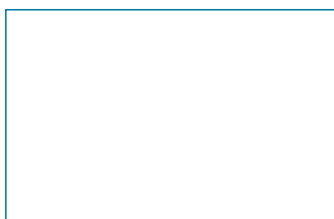
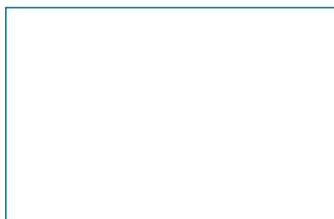
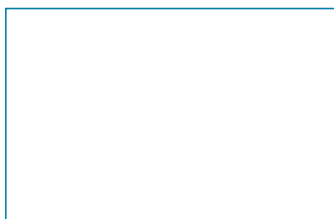
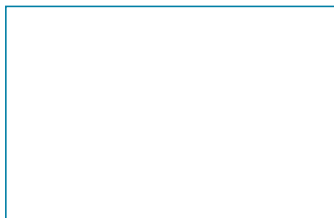
6/32e
114 x 113
CHF 323.-

6/32e
173 x 74,5
CHF 323.-



9/32e
173 x 113
CHF 429.-

8/32e
55 x 307
CHF 374.-

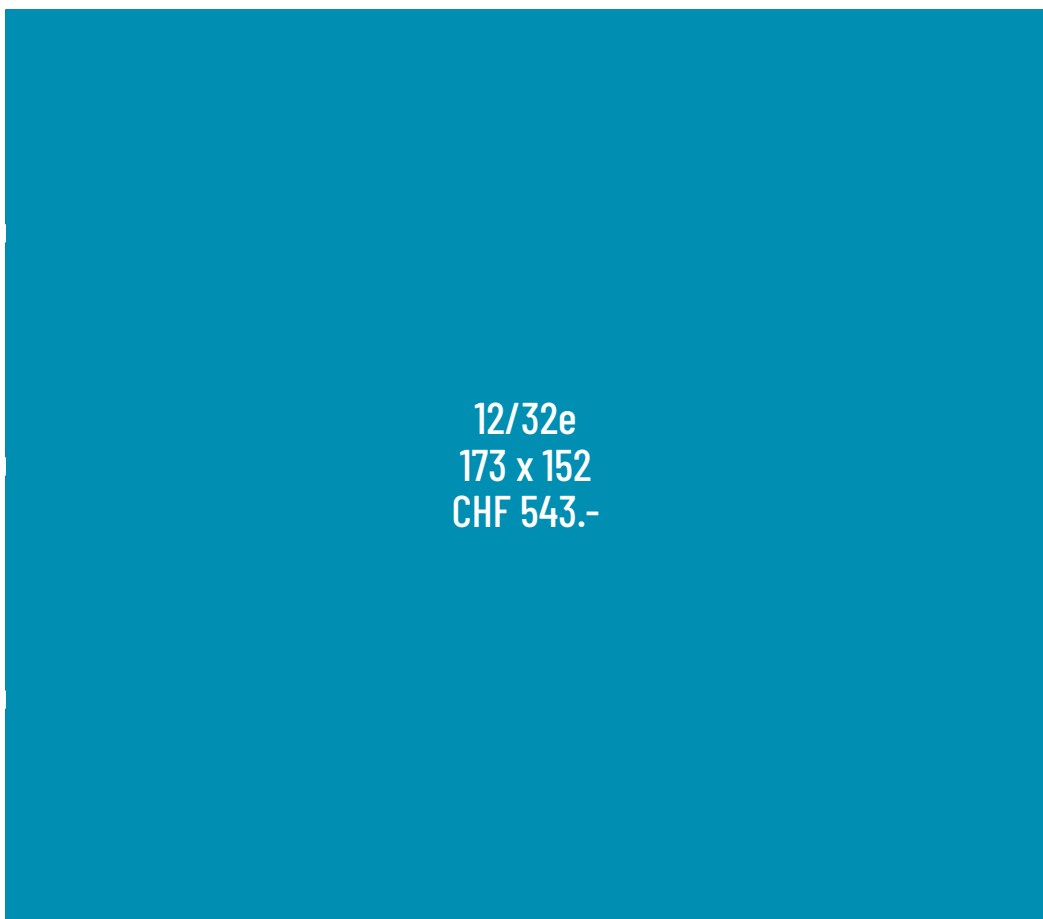
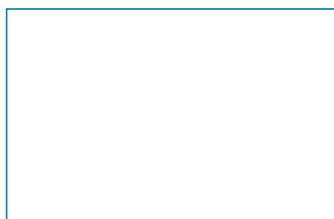
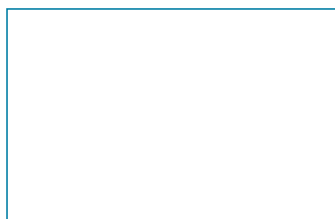
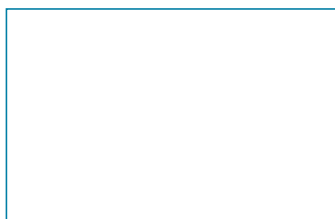
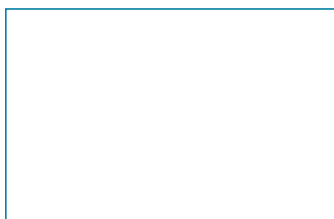


8/32e
114 x 152
CHF 374.-

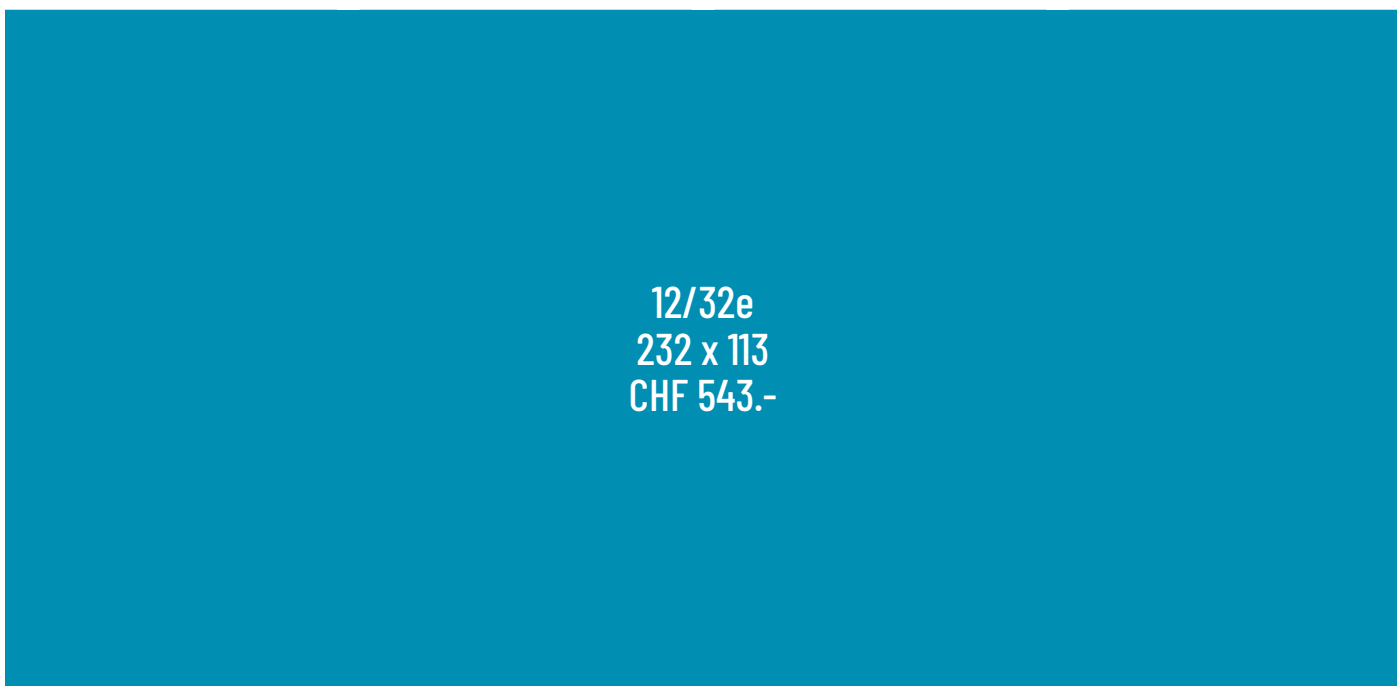
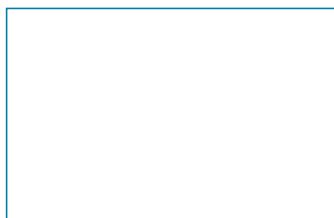
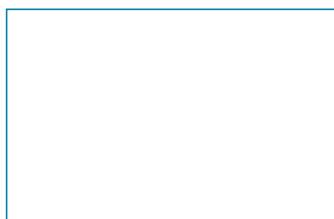
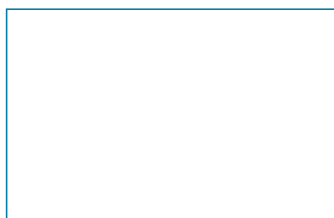
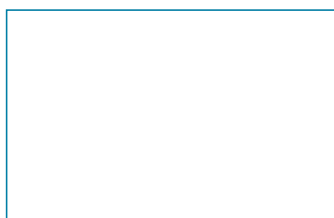
8/32e
232 x 74,5
CHF 374.-

10/32e
114 x 190,5
CHF 483.-

12/32e
114 x 230
CHF 543.-



12/32e
173 x 152
CHF 543.-

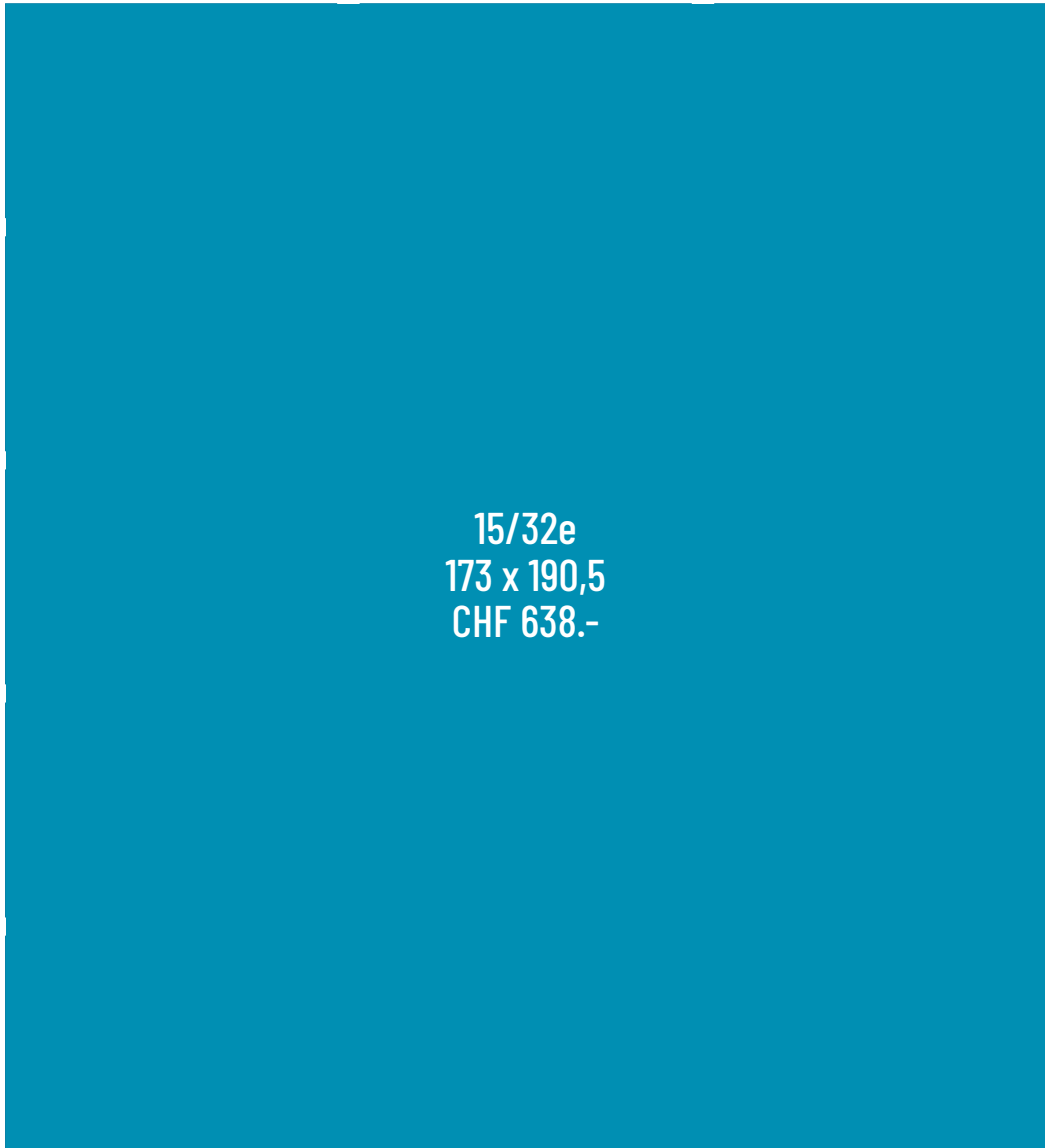


12/32e
232 x 113
CHF 543.-

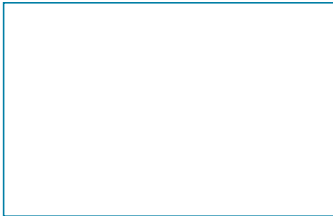
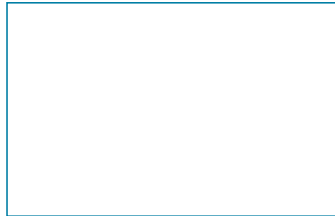
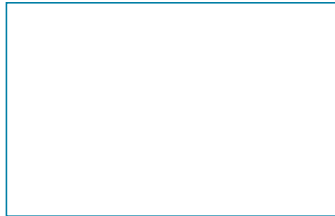
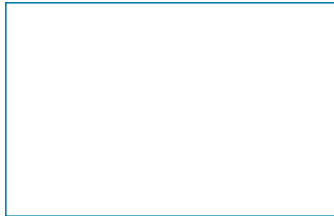
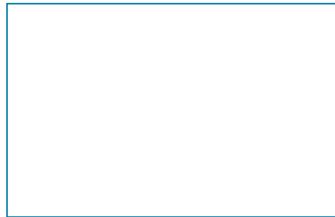
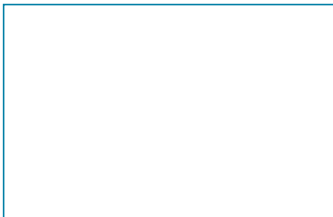
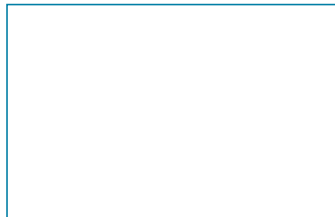
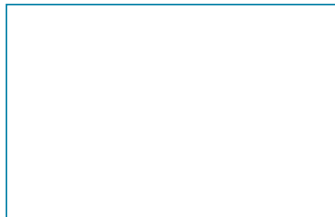
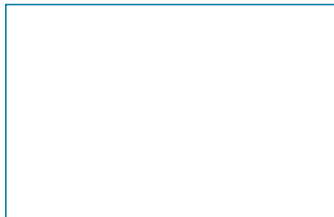
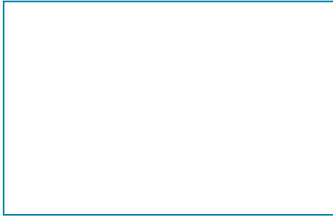
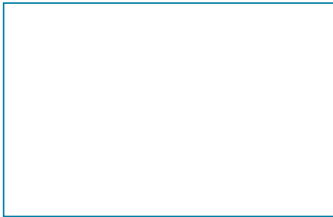
Littoral

RÉGION

ANNONCES



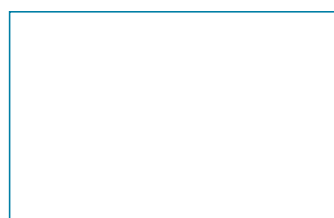
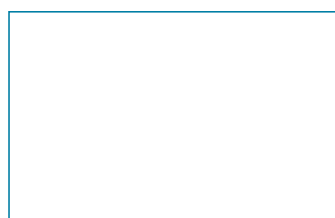
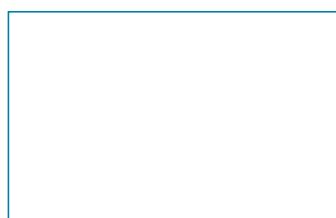
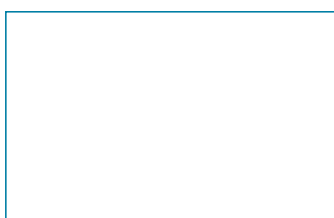
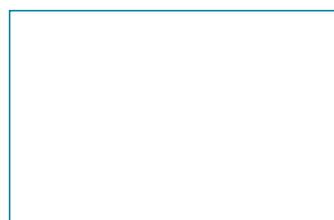
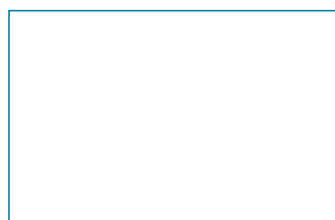
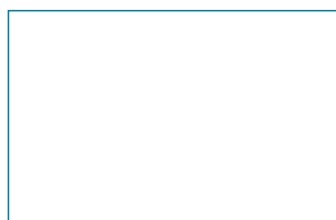
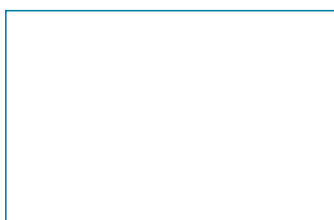
15/32e
173 x 190,5
CHF 638.-



16/32e
232 x 152
CHF 671.-

20/32e
232 x 190,5
CHF 836.-

24/32e
232 x 230
CHF 1044.-



32/32e
232 x 307
CHF 1272.-