

Tarif des annonces 2026

Valable dès le 1^{er} mars 2026

Tarif des annonces :

(TVA 8,1% en plus)

Pages Intérieures :

1/32 ^e	CHF	99.-	10/32 ^e	CHF	531.-
2/32 ^e	CHF	155.-	12/32 ^e	CHF	598.-
3/32 ^e	CHF	207.-	15/32 ^e	CHF	702.-
4/32 ^e	CHF	248.-	16/32 ^e	CHF	738.-
5/32 ^e	CHF	290.-	18/32 ^e	CHF	829.-
6/32 ^e	CHF	355.-	20/32 ^e	CHF	920.-
8/32 ^e	CHF	412.-	24/32 ^e	CHF	1148.-
9/32 ^e	CHF	472.-	32/32 ^e	CHF	1400.-

1^{ère} page :

Les tarifs pour la 1^{ère} page sont le double des tarifs indiqués ci-dessus.

Publi-reportage :

Multiplés possibilités de publi-reportage, de base 1/2 page avec photos:CHF 858.- TTC
Dès abonnement avec 20% de rabais de répétition ou selon le montant du contrat d'annonces (dès 2500 fr.), les heures consacrées au rédactionnel et à la mise en page sont offertes.

Rabais de répétition :

2-4	parutions 5 %
5-10	parutions 10 %
11-20	parutions 20 %
21-42	parutions 25 %

Liste des parutions 2025 :

(42 parutions)

-	20.02	10.04	29.05	-	28.08	16.10	04.12
09.01	-	17.04	05.06	-	04.09	23.10	11.12
16.01	06.03	24.04	12.06	-	11.09	30.10	18.12
23.01	13.03	-	19.06	-	18.09	06.11	-
30.01	20.03	08.05	26.06	07.08	25.09	13.11	
06.02	27.03	-	03.07	14.08	02.10	20.11	
13.02	-	22.05	10.07	21.08	09.10	27.11	

Conditions :

Ces prix comprennent l'insertion pour une ou plusieurs parutions.

Tirage : 16 000 exemplaires. Distribution dans tous les ménages d'Areuse, Auvernier, Boudry, Bevaix, Cortaillod, Colombier, Bôle, Rochefort, Saint-Aubin-Sauges, Gorgier, Chez-le-Bart, Montalchez, Fresens, Vaumarcus-Vernéaz

Egalement dans les cases postales.

Délai de la remise des annonces : mardi 10 heures avant la date de parution.



1/32e
55 x 35,5
CHF 99.-

2/32e
55 x 74,5
CHF 155.-

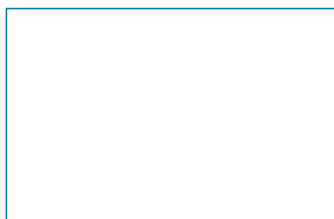
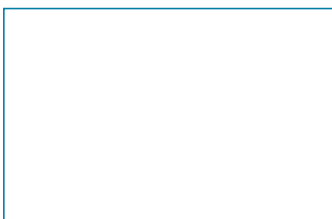
3/32e
55 x 113
CHF 207.-

4/32e
55 x 152
CHF 248.-

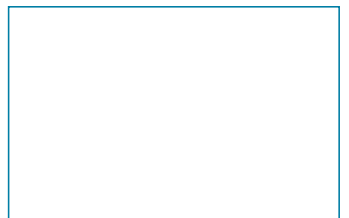
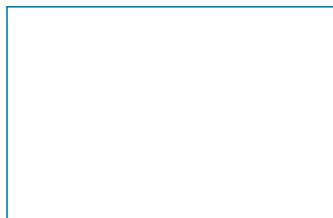
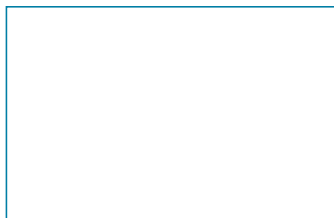
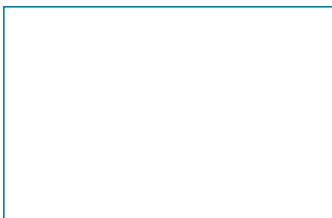
2/32e
114 x 35,5
CHF 155.-

3/32e
173 x 35,5
CHF 207.-

4/32e
232 x 35,5
CHF 248.-



4/32e
114 x 74,5
CHF 248.-

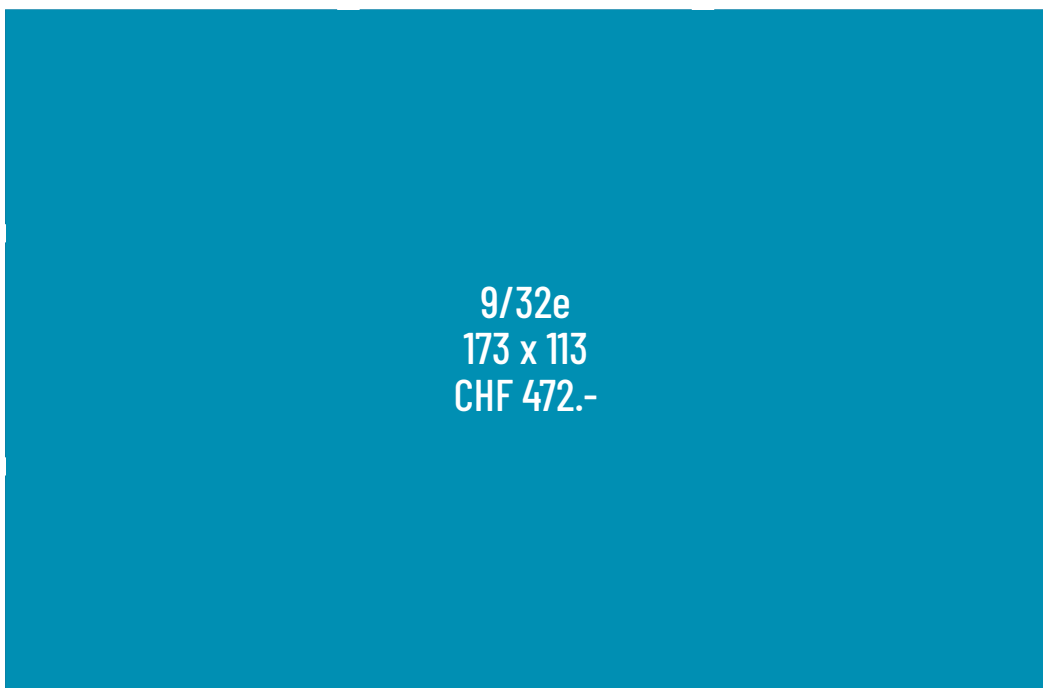
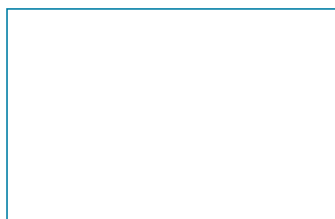
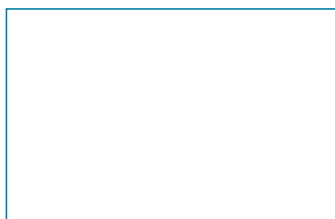
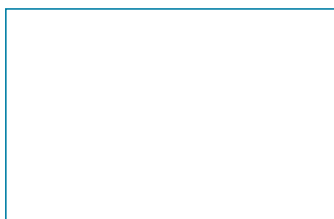


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CHF 355.-

6/32e
114 x 113
CHF 355.-

5/32e
55 x 190,5
CHF 290.-

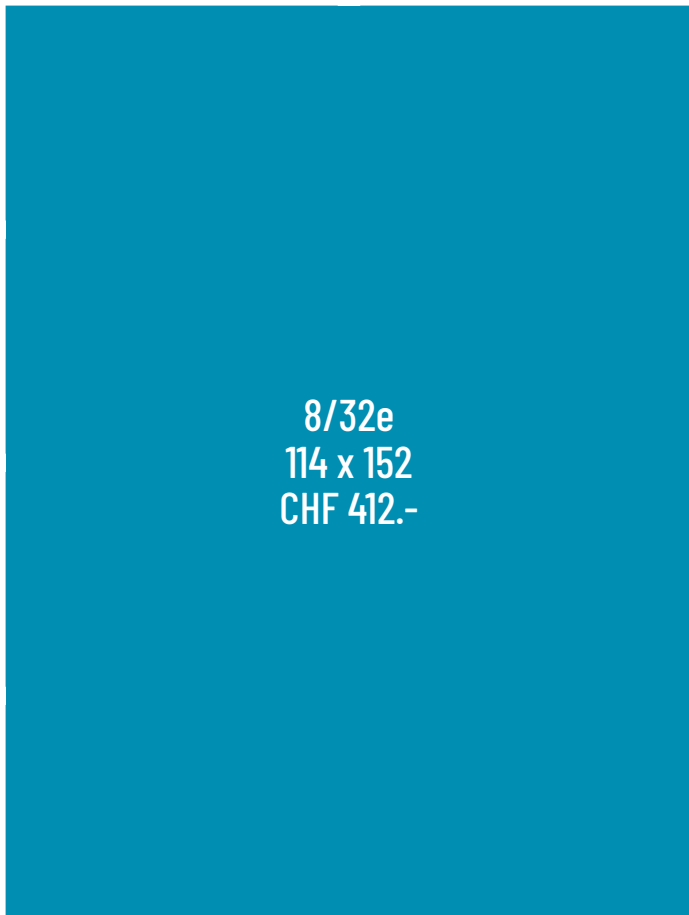
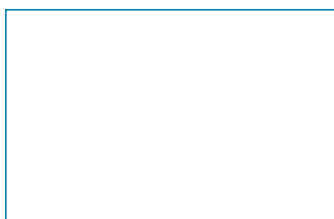
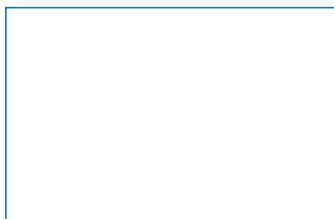
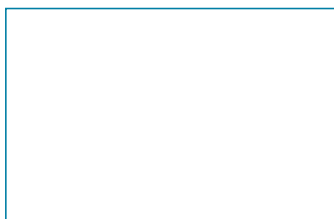
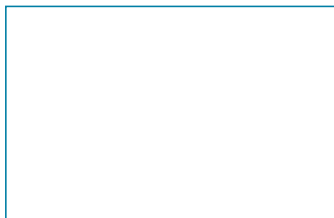
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173 x 74,5
CHF 355.-



9/32e
173 x 113
CHF 472.-



8/32e
55 x 307
CHF 412.-

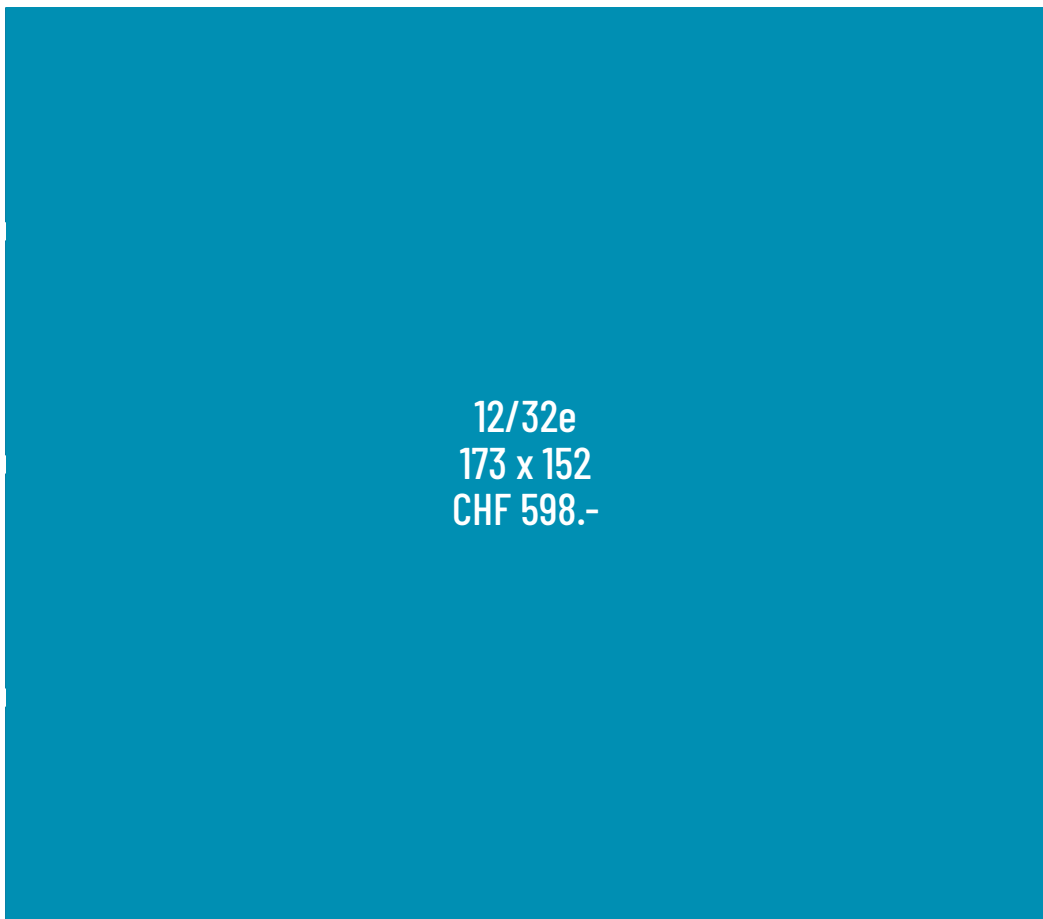
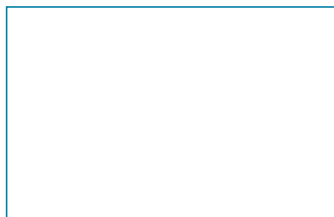
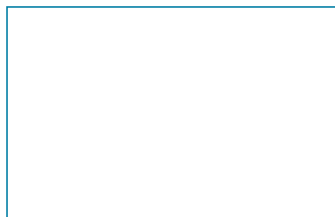
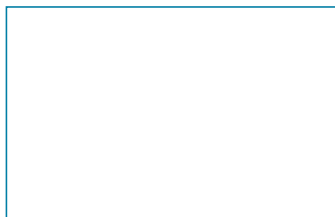
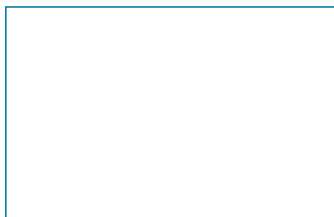


8/32e
114 x 152
CHF 412.-

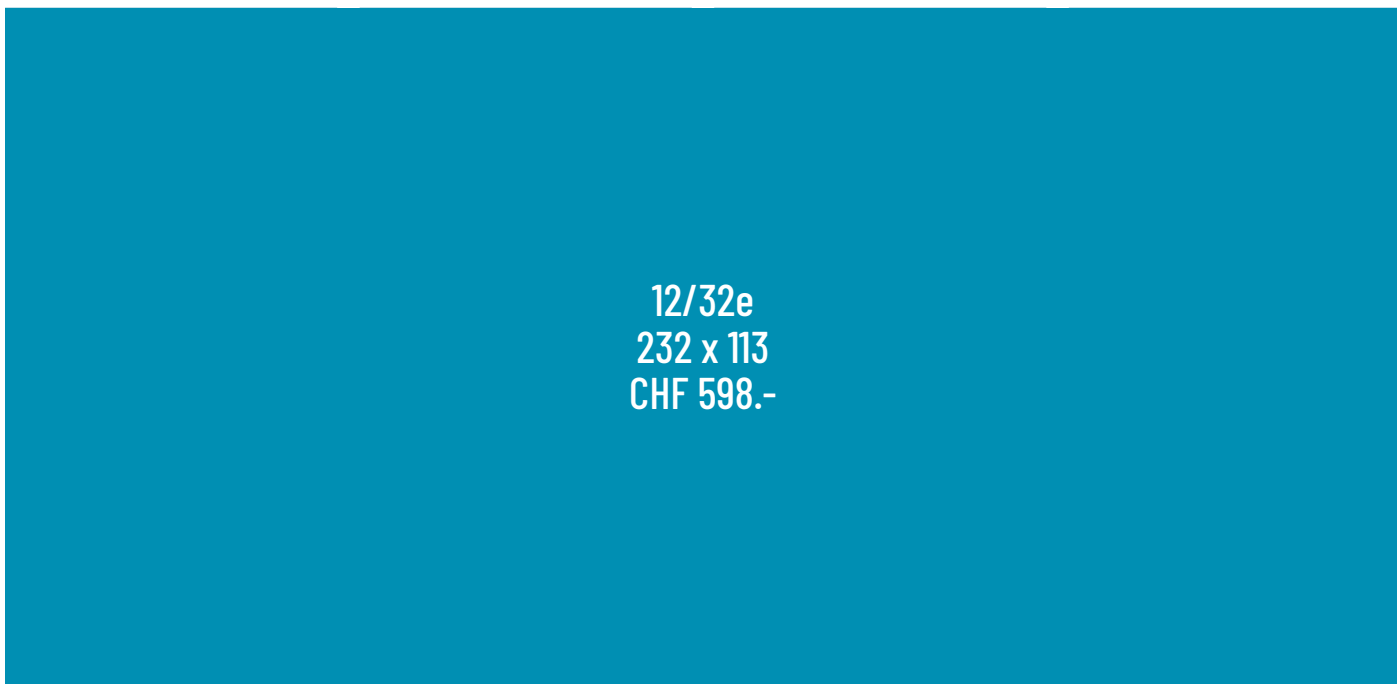
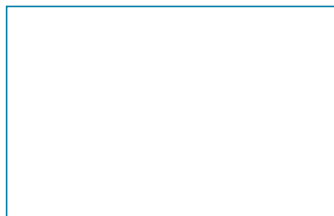
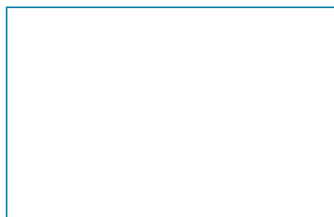
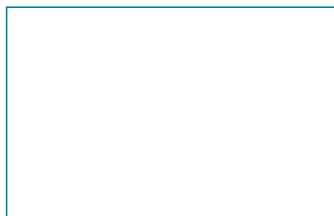
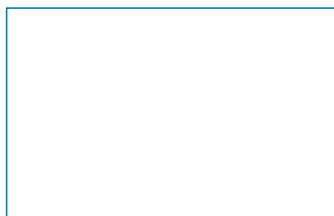
8/32e
232 x 74,5
CHF 412.-

10/32e
114 x 190,5
CHF 531.-

12/32e
114 x 230
CHF 598.-



12/32e
173 x 152
CHF 598.-



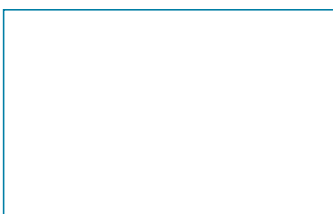
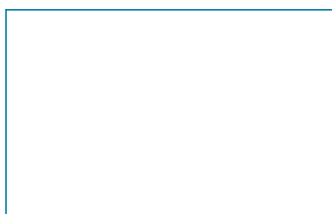
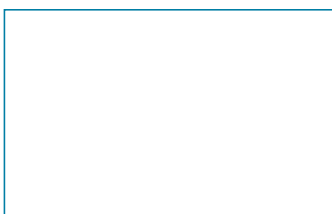
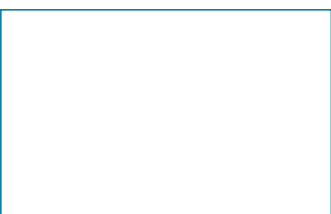
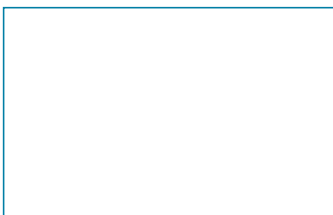
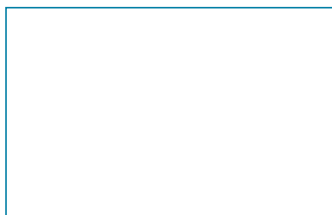
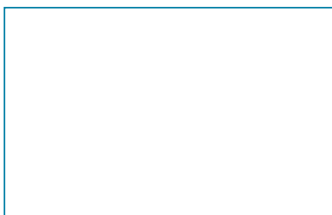
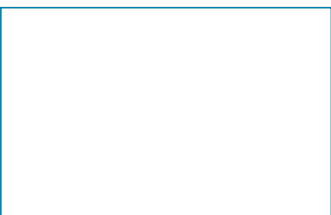
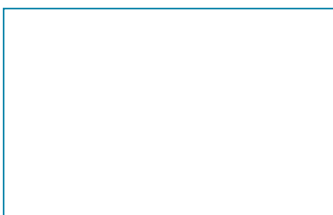
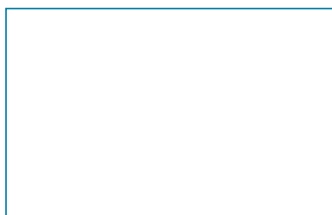
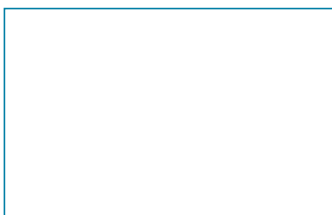
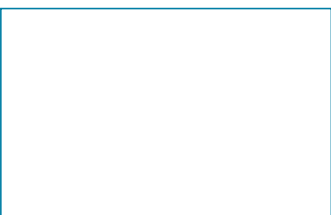
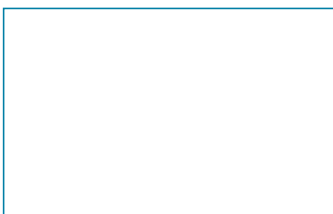
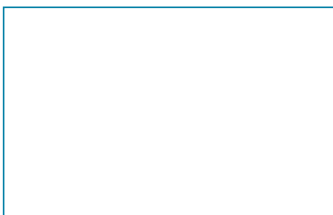
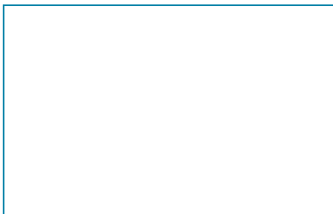
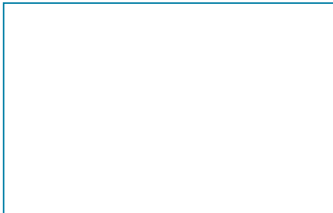
12/32e
232 x 113
CHF 598.-

Littoral

RÉGION

ANNONCES

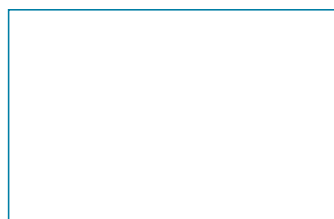
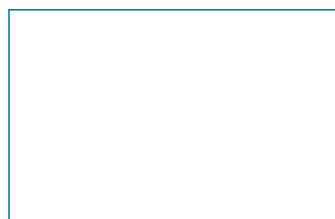
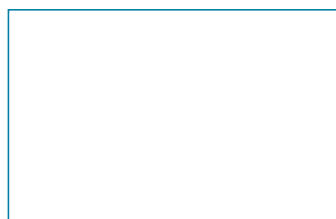
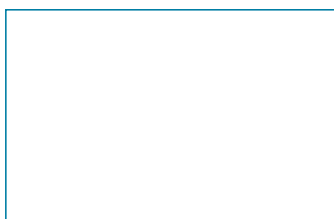
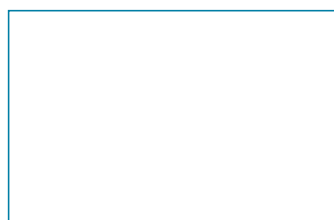
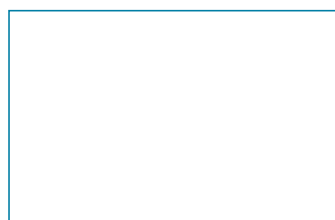
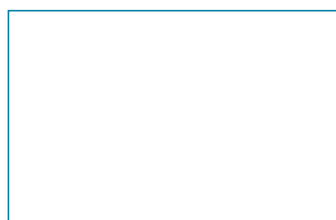
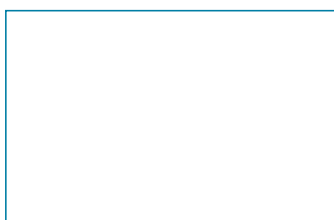
15/32e
173 x 190,5
CHF 702.-



16/32e
232 x 152
CHF 738.-

20/32e
232 x 190,5
CHF 920.-

24/32e
232 x 230
CHF 1148.-



32/32e
232 x 307
CHF 1400.-